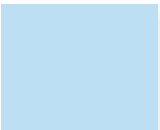




Spa
Fit
FINDER

www.SpaFitFinder.com



(612)965-4980 C > (877)595-SPAS O > www.SpaFitFinder.com
www.SpaFitFinder.blogspot.com

FIND US:



Fast Facts

What Is Spa Fit Finder?

Spa Fit Finder is an innovative website that offers Beauty and Body on any Budget. Whether you're looking for last minute spa services or advice on the best type of massage, **Spa Fit Finder** can help you meet your beauty and body needs.

Spa Fit Finder provides access to day-of and last-minute fitness, spa and salon appointments, provides information and advice on body and beauty treatments and offers reviews on spa services across the valley. Let us help you get pampered at some of the most beautiful salons, spas and fitness facilities in town, visit SpaFitFinder.com today!

Who Does Spa Fit Finder Benefit?

While our main focus is resort salon, spa and fitness facilities across Arizona we also feature; local Salons, day spa, med spas, fitness studios, yoga studios, nail technicians, personal trainers, gyms and health clubs.

We at **Spa Fit Finder** understand impactful high return on marketing investment and we achieve these results through our hyper-targeted content. **Spa Fit Finder** strives to provide local salon, spa and fitness establishments with a direct connection to both local and traveling consumers that spends millions on health and wellbeing every year.

Why is Spa Fit Finder Poised for Success?

{ Despite a declining economy overall }
spa industry revenues continued to
grow at an annual rate of 17.8 %

Who Do We Engage?

Spa Fit Finder provides a one of a kind opportunity to reach and influence Arizona visitors and travelers who are actively seeking information on resort spa, medical and day Spas, salon services, beauty products and health and fitness facilities. From local yoga studios reviews to spa treatments appointments to product recommendations, consumers look to **Spa Fit Finder** as an authority on Arizona beauty and body establishments, products and services.



www.SpaFitFinder.com

DID YOU KNOW?

35.8 million people vacation in Arizona per year

Over 160 million spa visits are booked per year

\$10.9 billion is spent in the spa industry annually

The Spa Fit Finder Menu

The Monthly Membership

With a **Spa Fit Finder** monthly membership the opportunities are endless. Our goal is to fill your books and advertise your services to bring you a hefty return on your investment.

1. Each **Spa Fit Finder** member receives a sign-in access to our system; enabling them to update their business' deals, promotions and availability daily.
2. Each **Spa Fit Finder** member is also listed under our "Spa Finder," our database of recommended local establishments, and is given the opportunity to receive ad space throughout the site and under our "Featured Spas" page.

The Reviews

Sara, the owner of **Spa Fit Finder**, will visit your establishment to experience your facility and provide **Spa Fit Finder** users with a raving review to be featured on our blog and on **Spa Fit Finder.com**. The review will also be posted across our social networking channels and possibly featured in a press release. If you are interested in gaining traction in a competitive market place or simply spreading the word about your monthly promotions, **Spa Fit Finder** reviews is the perfect avenue for you.

The Featured Resort of the Month

Feature your establishment on **Spa Fit Finder's** "Featured Resort Page". Connect to our users by showcasing your products and services, displaying photos of your establishment and offering our clients deals and promotions. As a feature resort, you'll be included in our aggressive ad campaign, newsletter, throughout the site and in our "Spa Deals Section". (*See *Featured Resort Specs*)

***Featured Resort Specs**

- Up to 100 words of copy
- 1 Ad tailored specifically to your business
- A personalized ad for our media player
- Up to 3 photos
- Up to 4 featured promotions

The Finder

Get listed under our local spa finder. Our local finder is a database of resort spas, Salons, day spas, med spas, fitness studios, yoga studios, nail techs, personal trainers, gyms and health clubs.

The Blog

A spotlight advertisement with prime Spa Fit Finder Blog real estate. This ad is for the product, service or establishment in need of special attention and creative explanation.





The Spa Fit Finder Menu



The Ads

Home Page Sky Scraper
600 pixels x 160 pixels



The Newsletter


Feature your establishment in our Monthly Newsletter.
Banner ad positioned below newsletter content with a redirect URL:
www.yoursalonspa.com

The Email Blast

Spa Fit Finder will customize an email blast that will feature your facility or product – email blast will be sent out to our Spa Fit Finder database.

Specs

25 – 50 words of copy and up to
3 images embedded within email
copy and a redirect URL:
www.yoursalonspa.com



Spa Fit Finder also offers customized packages to specifically meet your marketing needs. For more information please contact Sara Gullickson at Sara@SpaFitFinder.com



www.SpaFitFinder.com



www.SpaFitFinder.com

